



The International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)

The International and National Conference on Business Administration and Accountancy 2020 (INCBAA 2020) is a biannual conference which organized by the Thailand Regional Business Schools Network (TRBS NET). TRBS NET cooperates with well-known educational institutions located in four main regions of Thailand, namely the Faculty of Business Administration and Accountancy, Khon Kaen University; the Faculty of Business Administration, Chiang Mai University; the Faculty of Management Sciences, Prince of Songkla University; and the Faculty of Management and Tourism, Burapha University.

INCBAA 2020 aims to provide an opportunity to graduate students, researchers, and academia to present new knowledge in the field of Business Administration and Accountancy. In addition, this will create the atmosphere of knowledge sharing which enables to strengthen business administration and accounting discipline in Thai region.

Important reasons to attend this conference:

- To disseminate knowledge from business administration and accountancy research both domestically and internationally;
- To provide the channel to present new knowledge in business administration and accounting areas in public;
- To create knowledge sharing atmosphere for business administration and accounting scholars; and national and international academics, researchers, and students; and
- To develop and enhance regional learning in business administration and accounting disciplines.

Types of Accepted Paper

We welcome **both Research Paper and Conceptual Paper**. For future development of the paper, author can choose to publish his/her **full paper or abstract only** on the e-Proceeding.



INCBAA 2020 will cover subject matter and areas related to business administration and accountancy as follows:

- Accounting
- Finance
- Management
- Marketing
- Tourism and Hospitality Management
- Logistics and Supply Chain Management
- Corporate Governance and Corporate Social Responsibility
- Other related topics