



## **SOCIALLY RESPONSIBLE DIVERSITY MANAGEMENT PRACTICES IN THE CONTEXT OF ORGANIZATIONAL INNOVATIONS FOR ACHIEVING CORPORATE SUSTAINABILITY**

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### **Abstract**

The aim of the paper is to present the thesis that socially responsible practices for diversity management can be used as a means for increasing the transformational capacity of organizational innovations, which in turn is a prerequisite for achieving sustainable business development. First, the contemporary understandings of workforce diversity management as a part of CSR are defined. After that the need of its practical implementation in order to solve specific problems in Human Resource Management (HRM) is presented and diversity management as a source of organizational innovations for corporate sustainability is discussed. Last, the good socially responsible practices in workforce diversity management, recommended by CSR organizations and social standards are systematized and characterized.

**Keywords:** *Diversity Management, Workforce diversity, Glass Ceiling, CSR, Corporate Sustainability*

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