



## Agenda

### The International and National Conference on Business Administration and Accountancy 2020 (2<sup>nd</sup> INCBAA)

February 20<sup>th</sup> - 21<sup>st</sup>, 2020

Venue : Empress Convention Center, The Empress Chiang Mai Hotel, Chiang Mai

February 20, 2020	
8.30 - 8.45 hrs.	Registration (Upload Power Point file for presentation at registration desk) (Chiang Mai room 1-5 at 2 <sup>nd</sup> Floor)
8.45 - 9.45 hrs.	Traditional Lanna dance - Welcome speech by Associate Prof. Dr. Siriwut Buranapin, Chairman of TRBS NET and Dean, Faculty of Business Administration, Chiang Mai University. - Opening Ceremony by President of Chiang Mai University or representatives (Empress Grand Hall at 3 <sup>rd</sup> Floor)
9.45 - 10.45 hrs.	Keynote Speaker <b>“Business Sustainability in Digitalization Era”</b> <i>By Dr. Edward Rubesch, Director of Innovation Driven Entrepreneurship (IDE) Center, University of the Thai Chamber of Commerce, Bangkok, Thailand</i> (Empress Grand Hall at 3 <sup>rd</sup> Floor)
10.45 - 11.00 hrs.	Coffee-Break (Grand Ballroom at 2 <sup>nd</sup> Floor)
11.00 - 12.00 hrs.	Conference presentation – Session 1 (divided into 5 rooms) (presentation 10 min., Q&A 5 min./paper) (Chiang Mai room 1-5 at 2 <sup>nd</sup> Floor)
12.00 - 13.00 hrs.	Lunch (at 1 <sup>st</sup> Floor)
13.00 - 15.00 hrs.	Conference presentation – Session 2
15.00 - 15.30 hrs.	Coffee-Break (in front of seminar room)
15.30 - 17.00 hrs.	Conference presentation – Session 3
17.00 - 19.00 hrs.	<b>Closing ceremony : Announcement of Awards and Conference Reception</b> (Cocktail) (Empress Grand Hall at 3 <sup>rd</sup> Floor)
February 21, 2020	
8.00 – 18.00 hrs.	Chiang Mai day trip